



## PERSONAL STATEMENT

A unique passionate creative, who's Graphic Design interest stemmed from a music background. My early induction into an underground music scene allowed me to discover a variety of different advertising platforms which I found fascinating.

Becoming a D.J in my teens, I would begin to design flyers for local venues which then lead to national and even international interest from a range of many different businesses who would need a variation of collateral which gradually widened my knowledge in the advertising and branding market. From this experience I have been able to explore the depth of graphic design allowing me to increase my skillset.

## EDUCATION

2015 - 2017 **Milton Keynes College**  
**UAL (University of Arts London)**  
**Level 3 Extended Diploma**  
*Graphic Design*

2017 - 2020 **Coventry University**  
**BA (Honours)**  
*Graphic Design*

## PROFESSIONAL EXPERIENCE

2015 - 2017 **Debenhams Milton Keynes**  
**Loss Prevention Officer**  
**Sales Assistant**  
*Roles: Ensuring staff and customers were safe.*  
*Dealing day to day with local authorities.*  
*Trusted member of staff with responsibility of the weekly counting of overal store takings.*  
*Delivering superb customer service.*

2014 - 2020 **Mobile Disc-Jockey**  
**Self Employed**  
*Roles: Public speaking to large audiences.*  
*Knowledge of sound engineering.*  
*Liasing with promoters and venues.*  
*Ensuring the audience are entertained.*

2014 - 2020 **Freelance**  
**Graphic Designer**  
*Roles: Creating solutions for clients.*  
*Working on a variety of media platforms.*  
*Teamworking with other creatives.*  
*Liasing with clients.*

## DESIGN SKILLS

Proficient with the Adobe Creative Suite.

Specialist in Photoshop, Illustrator an InDesign.

Branding, advertisng and packaging solutions.

Strong typography and imagery knowledge.

Team leading and time management.

Print knowledge and exsecution.

Digital design solutions.

## PERSONAL SKILLS

Effective use of Mac, Windows systems and programmes.

Highly experienced public speaker.

Critical thinker and effective collaborator.

Excellent common sense, judgment, and decision-making abilities.

Strong negotiation skills, debating, project and time management.

## HOBBIES & INTERESTS

During my spare time I work on events both physically and planning as a DJ and promoter, which has given me a lot of confidence, this is very helpful when dealing hand to hand with customers.

I have worked for well astablished venues and events from clubs to festivals. Working at the world famous Ace Café London has given me opportunities to meet many interesting people with my field and build great relationships with people from all circles of life.

Interests of mine consist of vintage record collecting, going to live music events and spending time with friends and family.

## CONTACT ME:

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*Rererences from a selection of my freelance clients can be available upon request*